

OBJECTIVE

Obtain full-time employment in a purpose-driven and team-oriented environment, doing work that provides an intellectual challenge and allows me to contribute my individual strengths to the overall success of our mission.

ENTREPRENEURSHIP

Member

October 2013 - Present

Jennifer Gordy, LLC- Orlando, FL

- Generated a ROI of 1,020% and CTR of .452% with an external website Facebook Ad.
- Achieved year over year increases in 4th Quarter Etsy listing views of 877% and listing favorites of 6,766%.
- Increased the business's Facebook Page Likes by 6.12% in the 4th Quarter of 2013.
- Formalized business status by filing Articles of Organization, hiring a registered agent, and registering with the county tax office and Florida Department of Revenue.

EMPLOYMENT

Front Desk Cashier

January 2014 - Present

Disney's Pop Century Resort- Orlando, FL

Client Services Coordinator (Professional Internship)

June 2013 - January 2014

Walt Disney Parks and Resorts, Destination Sales- Celebration, FL

Merchandise Host (Coordinator Proficient) / Area Trainer

August 2010 - June 2013

The Walt Disney World Resort- Lake Buena Vista, FL

▶ *Disney's Hollywood Studios- Sunset Blvd./Animation Courtyard*

- Redesigned the daily production time plan to improve efficiency within the Sweet Spells kitchen.

▶ *Downtown Disney- The World of Disney (College Program Intern August 2010-May 2011)*

- Trained as a Relief Coordinator and Area Trainer while still a College Program participant.
- Created a training manual for the location's closing money room paperwork procedures.

Office Administrator / Grounds Crew

March 2008 - August 2010

Lehigh Valley Sporting Clays- Coplay, PA

Sales Associate

August 2007 - January 2008

L.L. Bean- Center Valley, PA

- Achieved a score of 100% on 2 Mystery Shopper Surveys by modeling excellent customer service.

LEADERSHIP

Senior Patrol Leader

January 2004 - January 2006

Boy Scouts of America, Troop 8- Allentown PA

- Awarded the rank of Eagle Scout at age 15.
- Implemented leadership strategies pioneered by former GE CEO Jack Welch including The Four E's of GE Leadership and the Vitality Curve.
- Created a 5 hour leadership course that featured a leadership behavior questionnaire, a 60 minute interactive lecture, leadership action scenarios, and team-building activities.
- Organized a youth-run leadership council to plan troop meetings and outings.
- Founded Venture Crew 8 and served as president for 2 years.

EDUCATION

Bachelor of Science, Marketing Management

Graduation July 2014

Western Governors University- Salt Lake City, UT

EXPERIENCE

Toastmasters International

February 2011 - December 2012

Club - Lake Buena Vista, FL

SOFTWARE

- Microsoft Windows, Word, Powerpoint, Excel and Outlook.
- Apple OS X, Pages, Keynote and Numbers.